

**COACH OPERATORS INVITED TO BRING THEIR KEY CLIENTS
TO EXCURSIONS 2010
Alexandra Palace, North London, Saturday 16 January**

Coach and tour operators are being invited to treat their key clients to a great day out at Excursions 2010 to encourage further group bookings for the next year. The UK's premier one-day group travel show will be held at Alexandra Palace, North London on Saturday, 16 January (10.30am-4pm). A VIP welcome, refreshments and special welcome pack will be received by all operators and their key clients. Familiarisation trips to attractions, en route stops, weekend visits and accommodation can probably be arranged, provided the show organisers have sufficient notice.

Excursions continues to be the top event for coach party organisers seeking ideas about places to go with their groups for days out and short breaks. Feedback has shown that coach operators who expose their clients to the wide selection of attractions and destinations exhibiting at the show receive a surprising amount of new business as a result.

Keith Payne from Anderson Travel, who has brought several coach parties to Excursions, said: "I have been doing the exhibition for many years and find it extremely beneficial. I have received excellent feedback from my clients and it's generated a lot of business for the upcoming year."

On arrival at Excursions everyone in the coach party will receive a special VIP welcome from a Tourism South East representative plus complimentary tea from London Cuppa, a welcome pack and personalised name badge.

The free entry exhibition is organised by Tourism South East and Group Travel Organiser magazine, supported by Visit London and East of England Tourism. The number of exhibitors is expected to be around 250 with several taking space at the show for the first time. These will include attractions, stately homes and gardens, destinations, accommodation providers and much more.

For further information or to register interest in bringing a party to Excursions 2010 email Emma Davis at Tourism South East on edavis@tourismse.com or call the Group Travel Team on 023 8062 5409. Details can also be found online at www.excursions.org.uk.

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